



香港城市大學
City University of Hong Kong

University Announcement

Strong Measures to Boost Graduate Job Hunting

A new round of strengthened measures for helping more graduates at City University of Hong Kong (CityU) secure jobs will roll out from mid-March.

Riding on the success of CityU's employment initiatives last year, these new measures will include HK\$8 million more funding set aside by **President Way Kuo**; the CAREer Launch Scheme 2.0 (CARLS 2.0); and the E-Career Success Fair 2.0 (e-CSF 2.0).

CARLS 2.0 is designed to support full-time job landing for 2021 final-year students after graduation, while e-CSF 2.0 is specially organised to provide employment and internship opportunities, career skills training, and a platform for CityU students to interact with renowned employers in order to enhance their overall employability.

Moreover, HK\$1.4 million from the University Grants Committee (UGC) will fully support the college-based Careers and Employability Consultants (CEC) service provided by CARLS 2.0, which means more students may secure jobs via professional career coaching and job matching of the CECs.

The inaugural e-CSF platform was developed by the Career and Leadership Centre (CLC) of Student Development Services at CityU as a replacement for the annual face-to-face CityU Careers Festival on campus in September 2020 in view of the pandemic. This year, e-CSF 2.0 is inviting more than 140 exhibitors to participate in the JobExpo and 1,500 job vacancies are expected to be offered. More than 40 online workshops on job searching skills as well as recruitment talks will take place. Students will be given an exclusive opportunity to interact and build networks with successful senior executives via the "Executive Chatroom".

Immediately after e-CSF 2.0 is held from 15 to 26 March, CARLS 2.0 will be launched. It will offer participating employers who hire CityU graduates a matching fund at one-third of the CityU graduates' monthly salary, capped at HK\$6,000 per month for a maximum of three months. This year, CARLS 2.0 continues to provide one-on-one career consultations and job-matching services to graduating students via a team of CECs. With additional funding support from UGC this year, it is expected that 800 graduating students will be able to secure employment through the Scheme, compared to 700 last year, representing a 14% increase. Meanwhile, more than 10,000 employers will be contacted as early as the first quarter of 2021 to generate more collaborations, and a more user-friendly online platform will facilitate graduates' job search.

To enhance the employability of CityU students and boost job landing for 2021 graduates, in particular, the E-CSF 2.0, a two-week-long job fair, will kick off on 15 March 2021. A dedicated website containing 1,500 job vacancies from more than 140 multi-national corporations and well-known local companies, a basket of comprehensive professional career development programmes, recruitment talks, Executive Chatrooms, and one-on-one career coaching sessions will be launched this morning (15 March 2021) at 9:00 am.

Don't miss this valuable opportunity to enhance your employability and secure employment before graduation. Check out the below website after 9:00 am today!

<https://www.cityu.edu.hk/clc/ecareerfair2.0/home.html>

Professor Raymond Chan

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15 March 2021