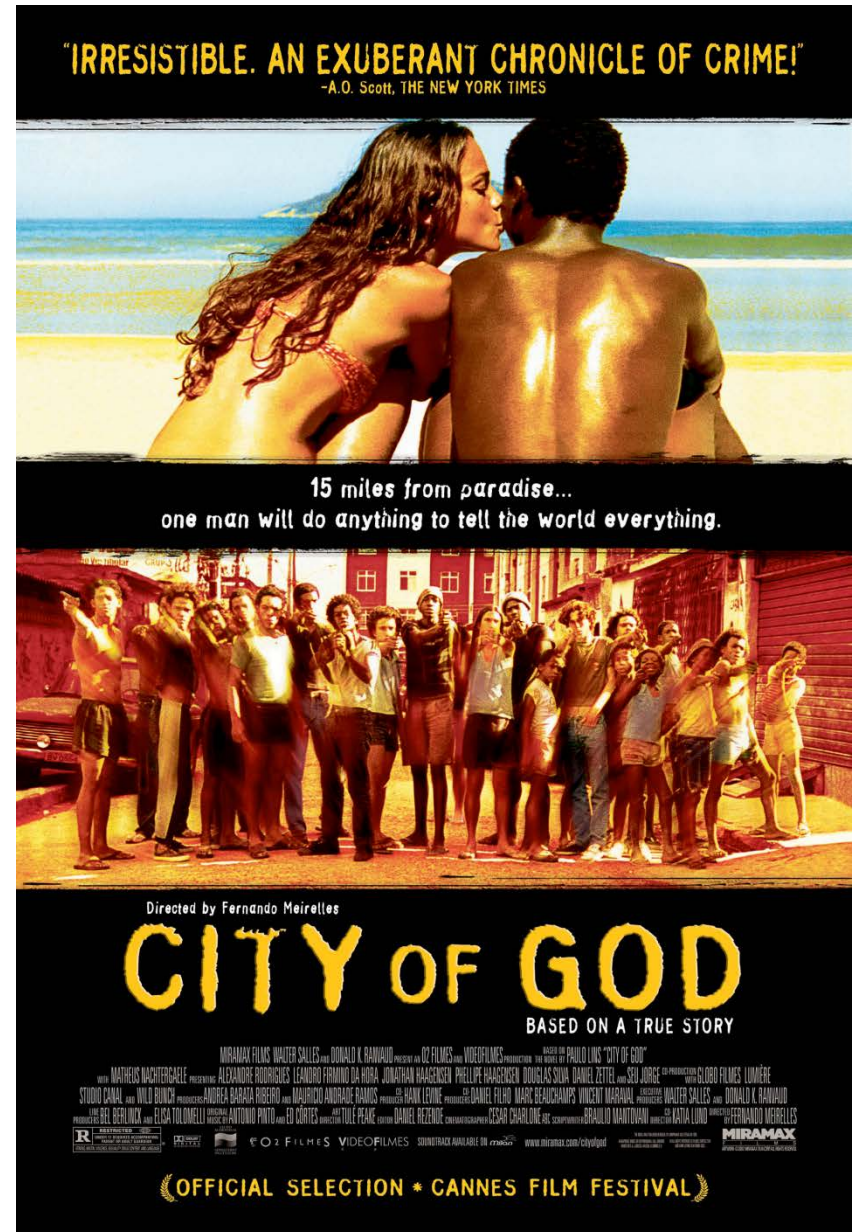


Image of the City 城市意象



Cities in the world

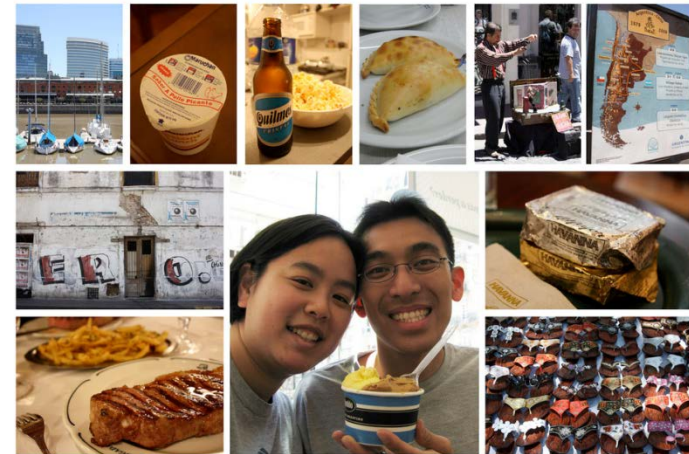
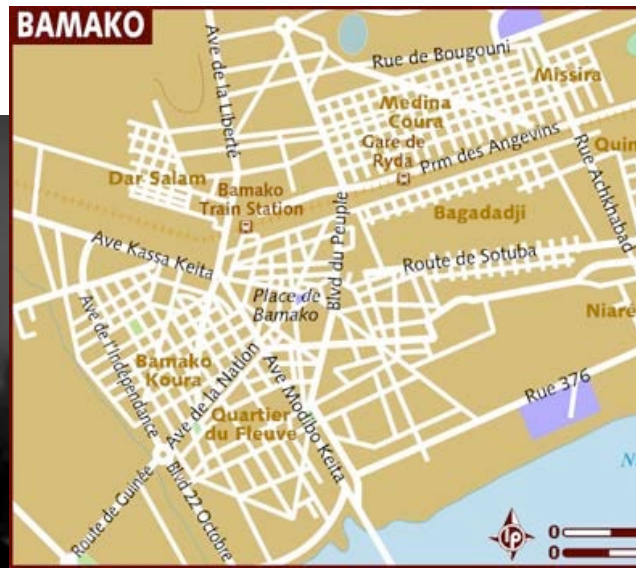
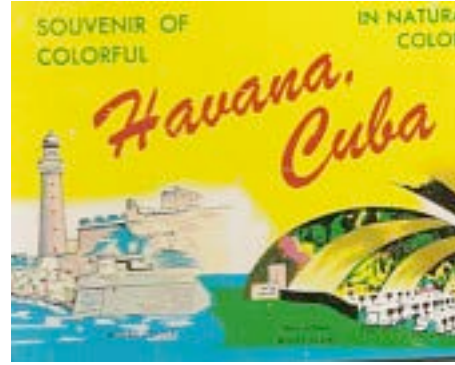
Polis (Greek)

Ciudad (Spanish)

Stadt (German)

Ville (French)

Cidade (Portuguese)



Buenos Aires, Argentina

Your city

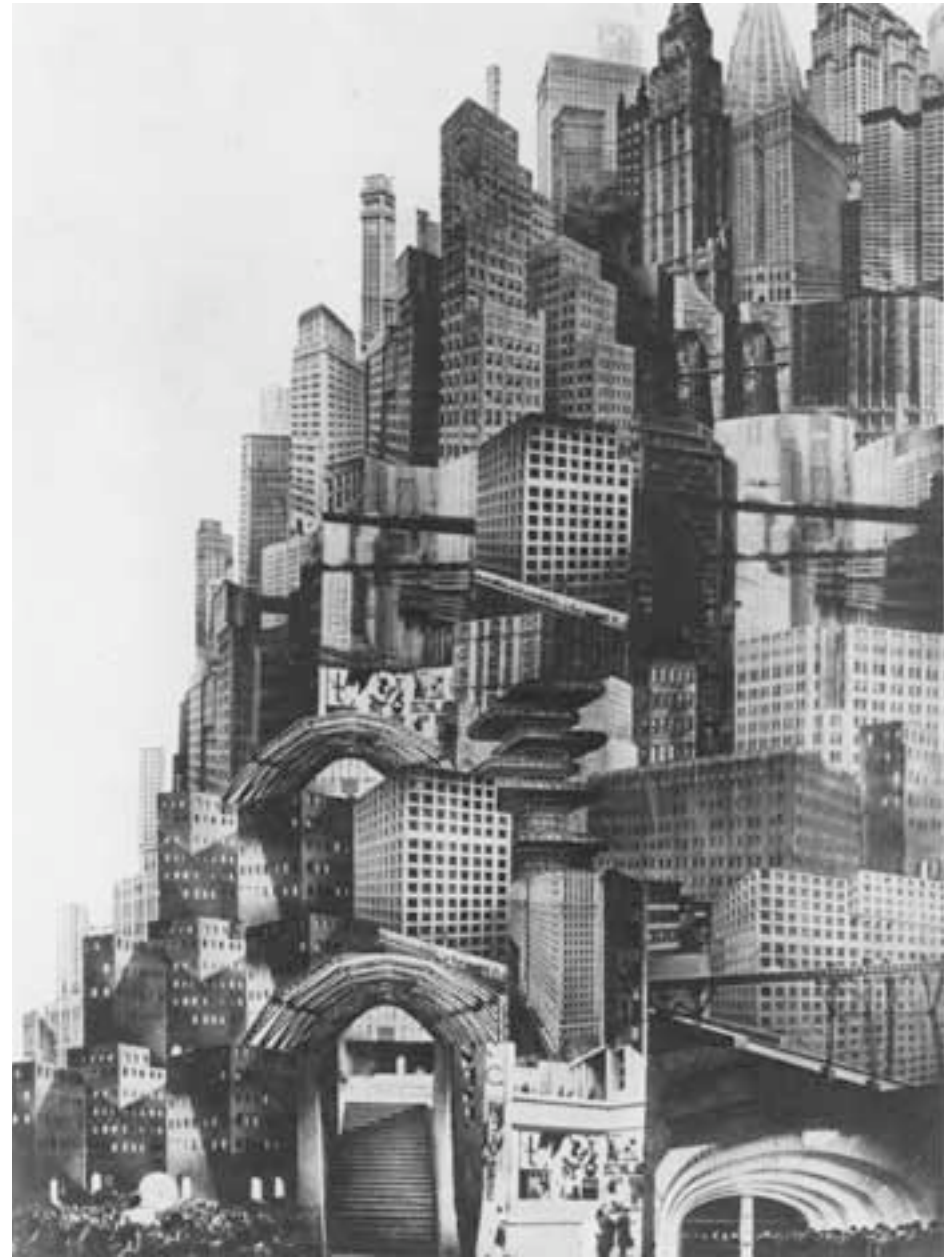
- What is your city?
- How do you see it?
- Few words to describe it



Your image of the city?

- How do we look at the city?
- How to express the impressions/smells/streets/ etc. ?
- What are the main characters/figures of the city?
- How do the features of the city reflect the people, the region, the country, the language?
- How and why is violence, poverty etc. associated with the city?
- Do we look, live, experience, feel or imagine the city?

The city is
'incomprehensible to
its inhabitants' unless
it is transformed in an
image (Pike Burton,
*The Image of the City
in Modern Literature*
10)



The Image of the city is

- The response of human imagination to the phenomenon of the city
- The city as a presence and not simply a setting
- The combination of the similarities and differences between the real city, the word city (text) and the image city (cinema)
- Example: what do you know about Paris? How did you have these ideas?

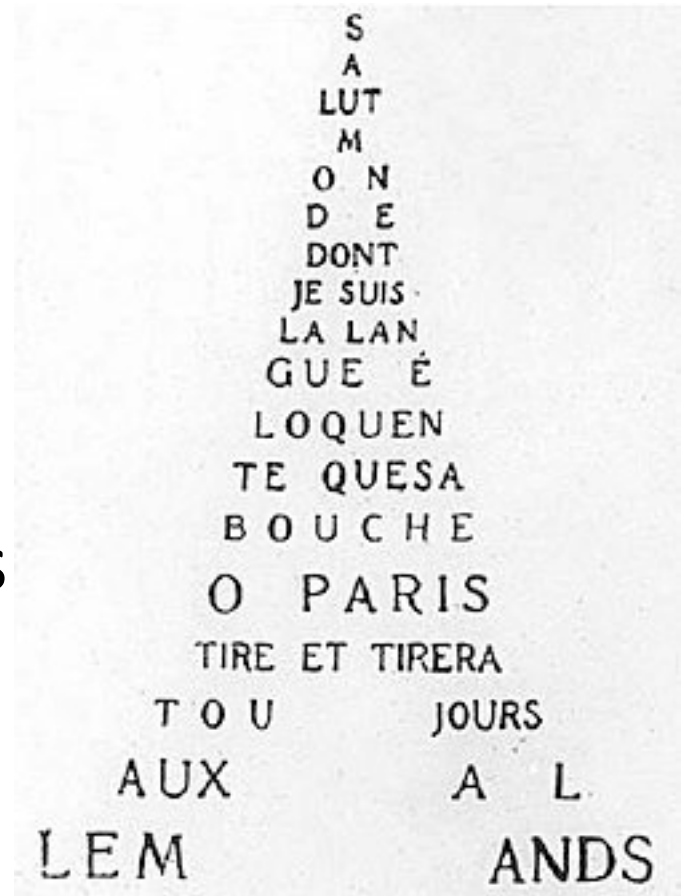
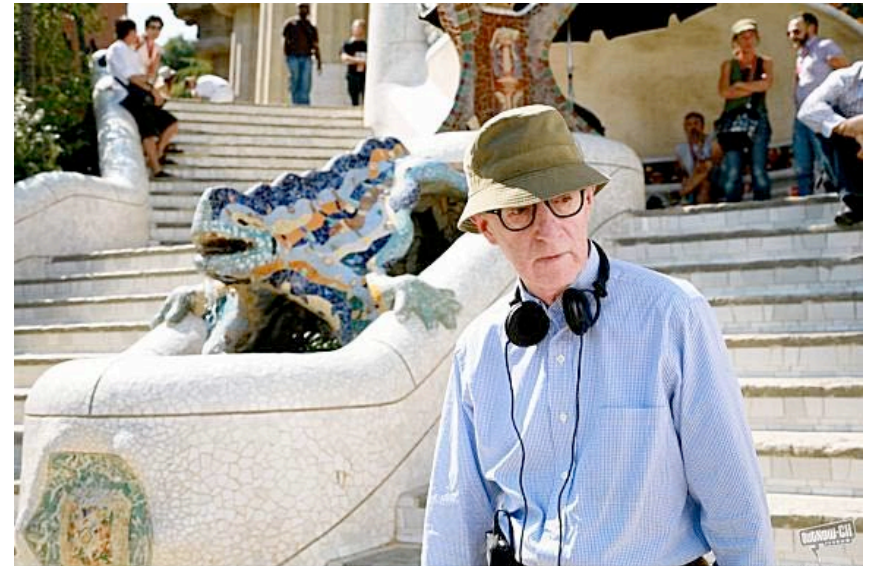


Image or images?

- The city of the architect
- The city of the historian
- The city of the urban sociologist
- The city of the real estate
- The city of the scientist
- The city of the engineer
- The city of the child
- The city of the tourist
- The city of the filmmaker
- Etc.



stereotypes

- Paris: love
- Berlin: alternative
- Barcelona: farniente
- Vienna: romanticism
- Buenos Aires: tango
- Rio de Janeiro: favela
- Havana: Salsa
- Hong Kong?



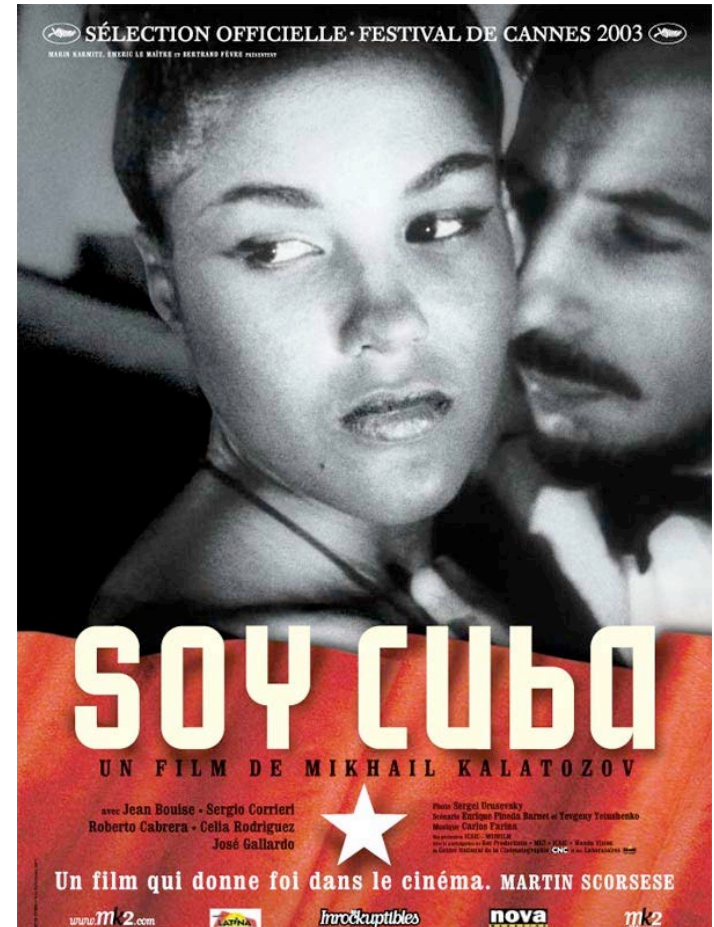
In this course you will learn to

- Identify and describe some major cities in French, Spanish, German and Portuguese speaking countries
- Discover major artists, films and texts related to the cities
- Examine issues emerging from the meeting of reality and imagination generated by urban life



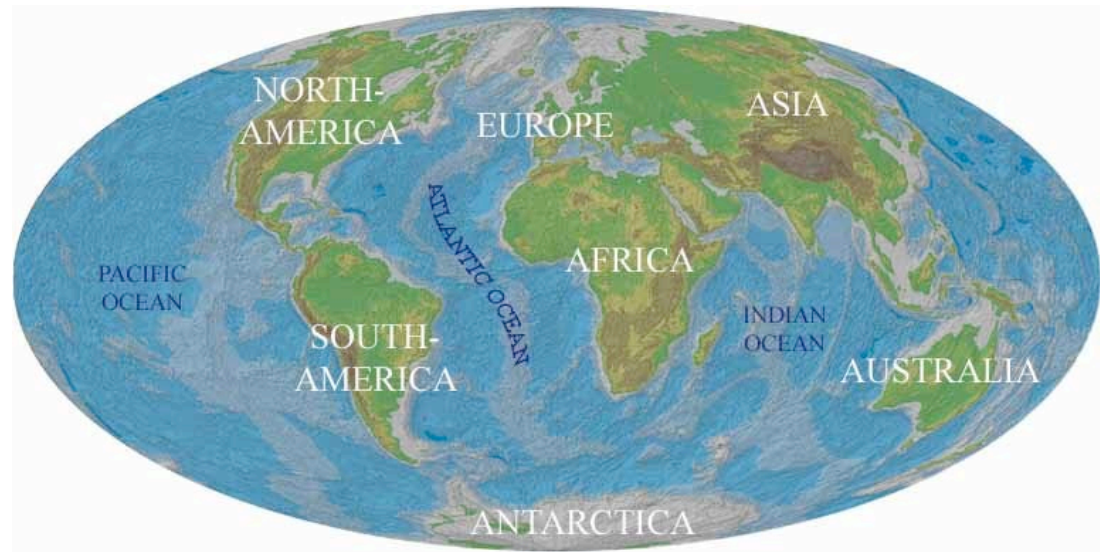
and learn to

- Reflect on complex cultural phenomena related to the development of cities in a global context, through a wide range of approaches, to develop higher-thinking skills
- Compare and interpret the parallels between the cities in French, Spanish, German and Portuguese speaking countries, Hong Kong and other cities



Assignments and Assessment

- In class participation, group discussions, and attendance
- Group presentation
- Creation of a Wiki site with students in Latin America
- Quizz and writing responses
- Final Exam



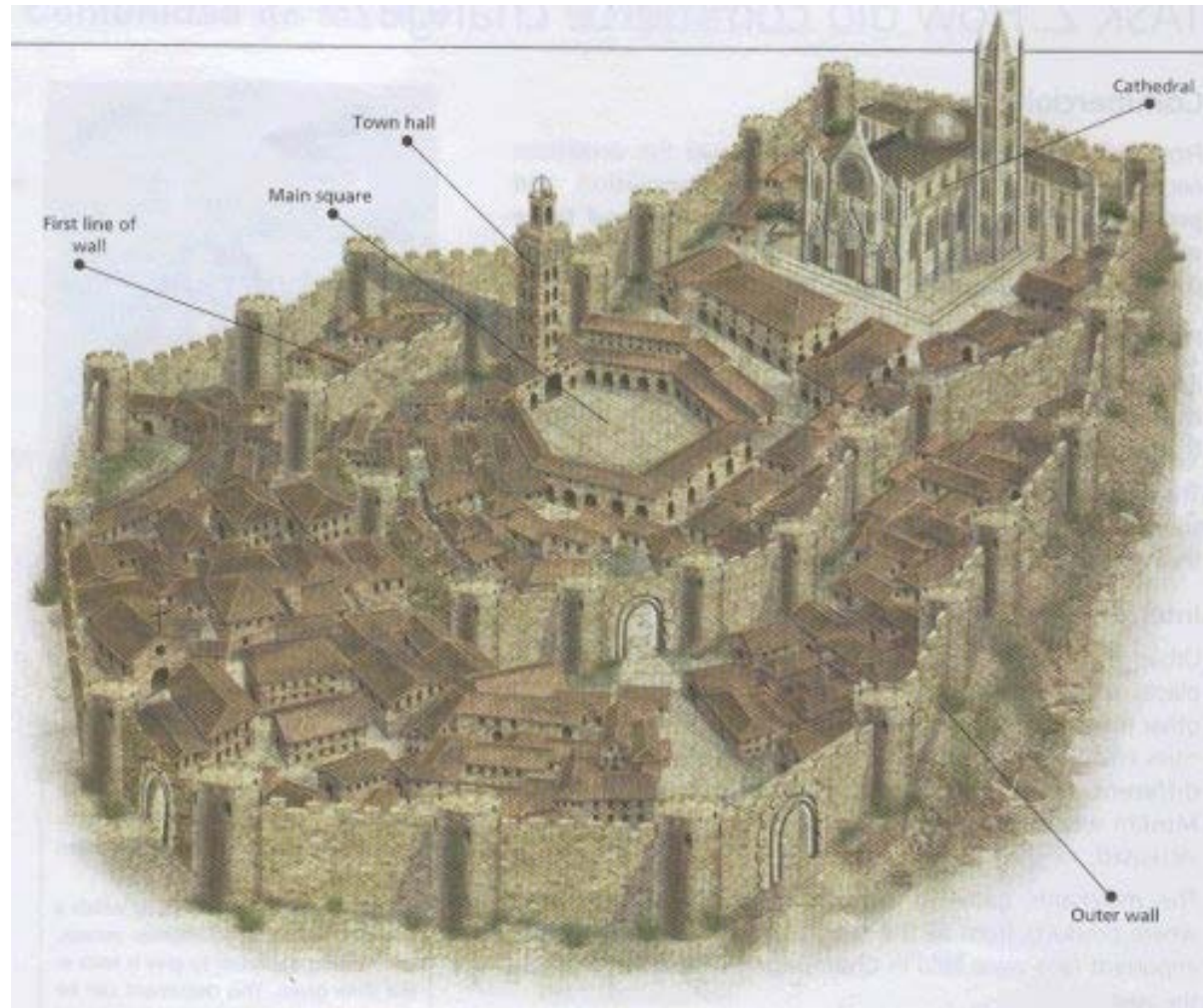
History of the City

1. ancient city: from seat of empire to *polis*
2. medieval city: church and guilds centers
3. Renaissance city: expansion of culture and commerce
4. industrial city: capitalist speculation, metal versus nature
5. post-industrial city : megalopolises, a nowhere city, globalized cities, birth of urbanism (after 1960s – conquest of the cities)

Polis – Ancient Greece



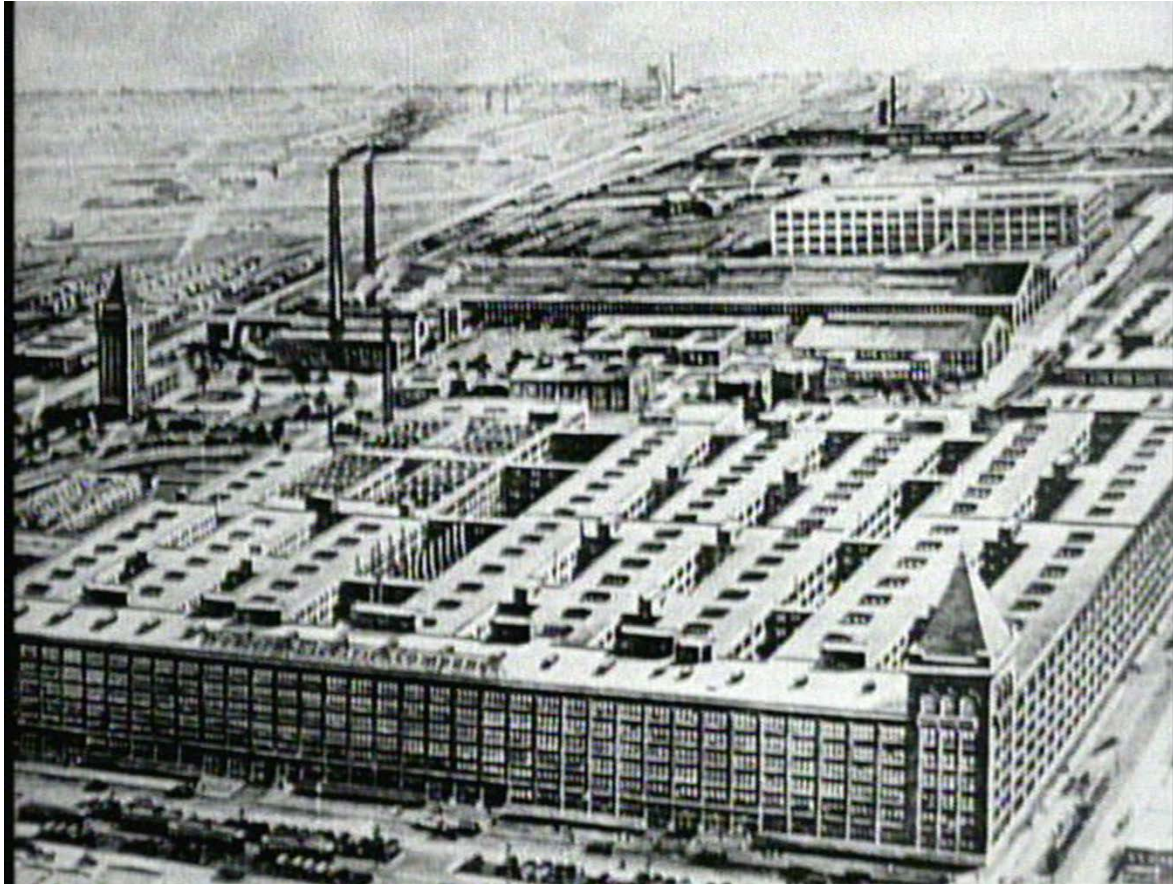
Medieval city 4th-14th century



City in Renaissance



Industrial city 18th - early 20th century



Modern city 20th century onwards



Kowloon Walled City





Course details

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- 3 hours seminars/week

