

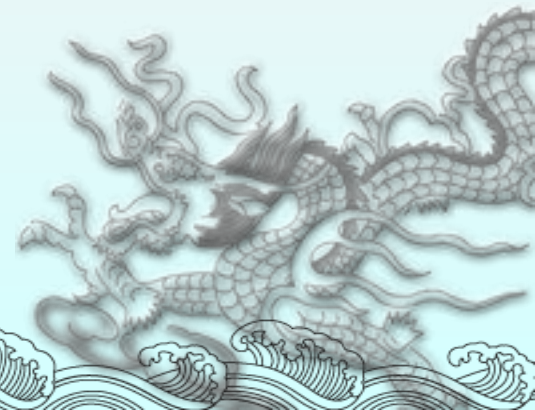
GE2240

# Sustainable Development in China and its Global Impact



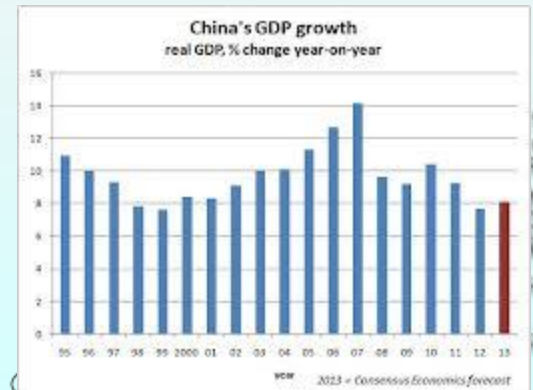
# Sustainability is About Balancing

People  
Planet  
Profit



# On the One Hand:

- ◆ China is the world's second largest economy by nominal GDP and by purchasing power parity after the United States
- ◆ China is the largest exporter and second largest importer of goods in the world
- ◆ China is the largest recipient of foreign direct investment in the world

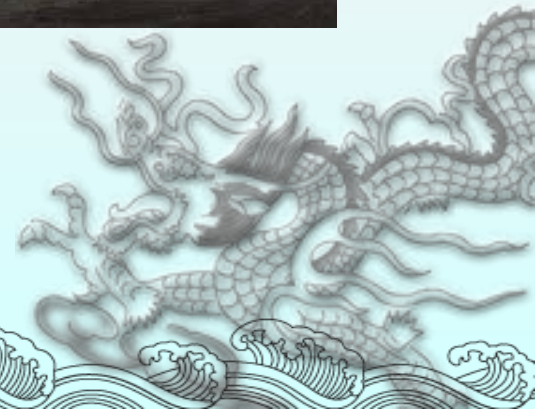


# On the Other Hand:



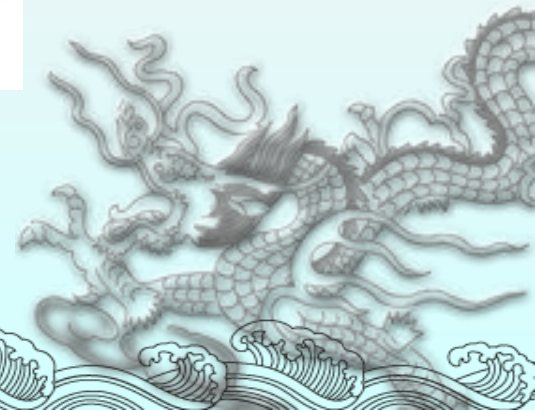
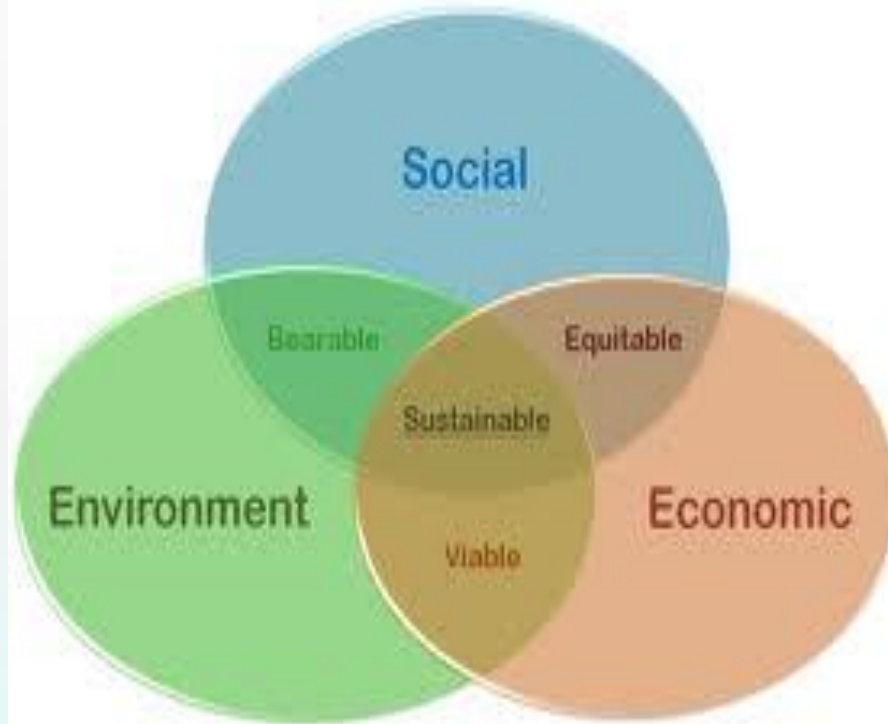
◆ China is facing:

- ◆ Pollution and environmental deterioration
- ◆ Widening gap between rich and poor
- ◆ Huge gap between urban and rural populations
- ◆ Poverty
- ◆ Corruption
- ◆ Inadequate health-care system





# Try to Find the Balance Among



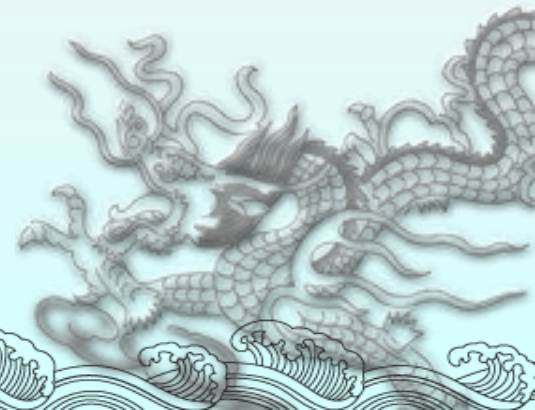
# Learning Outcomes

- ◆ Review the concept of sustainable development and China's economic, social and political development journey in the past 30 years since its economic reform in 1978
- ◆ Describe China's growing impact of sustainable development on global sustainability issues
- ◆ Evaluate current practices and ethical issues of sustainable development in China
- ◆ Make recommendations to ensure and enhance sustainable development in China.



# Assessments

- ◆ Participation: 25%
- ◆ Group presentation on selected topics: 25%
- ◆ Individual assignment: 30%
- ◆ Final group project: 30%



# Enquiry

◆ Course Leader:

Ms Teresa Dong

Department of Marketing

[mkteresa@cityu.edu.hk](mailto:mkteresa@cityu.edu.hk)

