





@GatewayEducation@CityU

CE 1304 Visual expression and communication

Course leader: Dr. Li Li Wu, CityU

About the course
This course aims to develop students' visual communication skills through a series of practical exercises and projects. It covers the fundamentals of visual communication, including the use of color, typography, and layout design. Students will learn how to create effective visual messages for various media and platforms.

Course objectives
By the end of the course, students should be able to:
- Analyze and evaluate visual communication messages.
- Apply visual communication principles to create effective messages.
- Use digital tools to create and present visual communication projects.

Course content
The course content includes:
- Fundamentals of visual communication
- Color theory and application
- Typography and layout design
- Digital tools and software
- Practical exercises and projects

Assessment
The course is assessed through a combination of practical exercises, projects, and a final exam.

Prerequisites
There are no prerequisites for this course.

Course materials
The course materials include textbooks, handouts, and digital resources.

Contact information
For more information, please contact the course leader at li.li.wu@cityu.edu.hk.



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GE 1324 Smart Home: Green & Healthy Living Environ

Course leader: Dr. Li Li Wu, CityU

About the course
A smart home has long been the dream of many people. With the development of advanced technologies such as automation, big data, and artificial intelligence, people can now live with more convenience and efficiency. This course will explore the possibilities of smart homes and how they can improve our quality of life.

Course objectives
By the end of the course, students should be able to:
- Understand the concept of smart homes and their benefits.
- Identify the key components of a smart home system.
- Design and implement a smart home system.

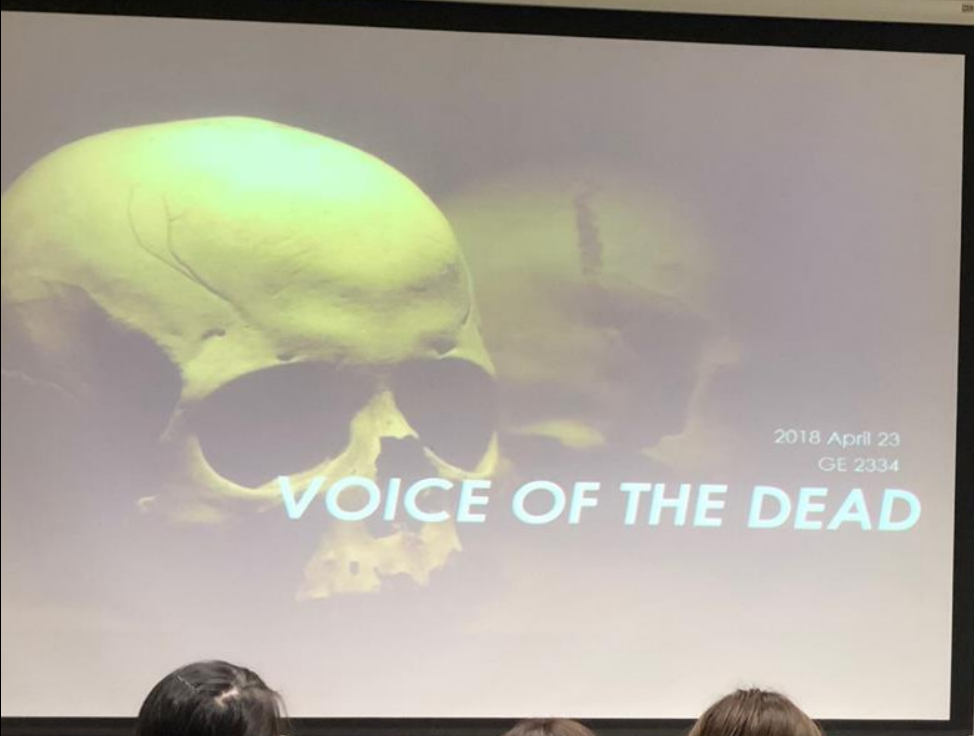
Course content
The course content includes:
- Introduction to smart homes
- Smart home components and systems
- Smart home design and implementation
- Case studies of smart homes

Assessment
The course is assessed through a combination of practical exercises, projects, and a final exam.

Prerequisites
There are no prerequisites for this course.

Course materials
The course materials include textbooks, handouts, and digital resources.

Contact information
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