

GE 2413

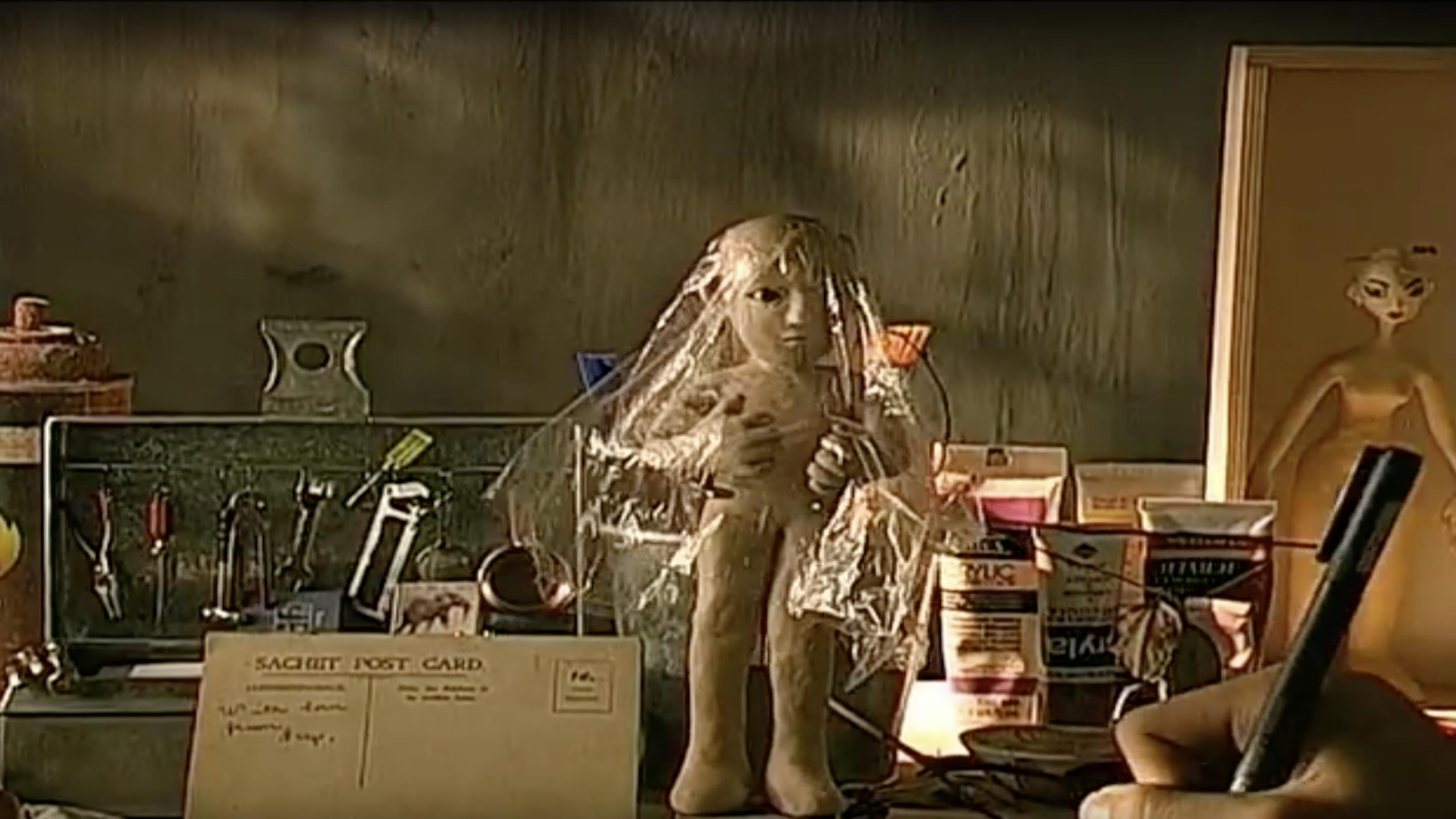
Word, Sound and Image: Writing for Creative Media

Word, Sound and Image: Writing for Creative Media develops students' ability to communicate effectively in English across multiple types of media. Students hone their language skills by composing creative, critical, and persuasive texts for digital media, while experimenting with visual, verbal and aural story-telling techniques. Students will discover the ways in which writing—as an object and as a practice—is shaped by multimodal interactions, social context, and physical environment. They will also explore how language can be used to craft professional identities. The course provides students with strategies for implementing writing as a key element in creative media projects, exhibitions, installations, and works that integrate photography, video, and sound. Students will have an opportunity to participate in a final group project and exhibition that combines writing with multiple types of media.

In GE2413 students:

- Learn to write for multiple audiences & types of media.
- Develop critical, creative & professional communication skills.
- Generate interpretations of various multimedia works.
- Collaborate on multimedia projects.





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