Student Early Entrepreneurship Development Scheme (SEEDS)

Support creative and innovative ideas of CityU students
One important component of the University’s entrepreneurial ecosystem
Administered by Knowledge Transfer Office (KTO)
WHO NEEDS SEEDS

IDEA TO COME TRUE

FIRST FUNDING SUPPORT FOR IDEAS TO BE NURTURED
MAXIMUM HK$200,000
EARLY STAGE SEED MONEY
REIMBURSABLE CLAIMS
DURATION

12- TO 18-MONTH FUNDING PERIOD
TEAM
FORMED BY CITYU STUDENTS
PERSON-IN-CHARGE – A UGC FUNDED PROGRAMME STUDENT
ADVISOR
STAFF/ALUMNI
MONITORING

QUARTERLY PROGRESS REPORTS
ELIGIBLE EXPENSES

R&D COST
PROTOTYPING DEVELOPMENT
IP PROTECTION
LEGAL FEES
MARKETING AND ACCOUNTING SERVICES
NOT TO BE FUNDED

STAFF COSTS AND SALARIES
OFFICE RENTAL
FURNITURE
FINANCIAL INVESTMENT OF ANY KIND
ENTERTAINMENT EXPENSES
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Panel meeting: 22-27/1 (tentative)

29/1 – 3/2: REVISED PROPOSAL & MILESTONES FOR APPROVAL
FUNDING PERIOD
MARCH 2018 – AUGUST 2019
WHAT YOU HAVE TO PREPARE?
Executive Summary

City University of Hong Kong
Student Early Entrepreneurship Development Scheme (SEEDS)
Application Form

Notes to Applicant
1. Please read carefully the Application Guidelines in the University Entrepreneurship Office website before submitting your application.
2. Each applicant should submit the documents below in one pdf file to cityu.seeds@cityu.edu.hk by 28 December 2017.
   a. application form;
   b. preliminary innovation/business executive summary (no more than 2 pages);
   c. CVs of all team members (in one pdf file); and
   d. a copy of student ID cards (in one pdf file).
3. Email notification will be sent to the person-in-charge acknowledging the receipt of the application.

Section A: Applicant Details
Person-in-charge (must be a current student under a UGC-funded programme)
Name (in English):
student number:

Team Member(s)
1. 
2. 
3. 
4. 
5. 
6. 

Advisor(s)
1. 
2. 
3. 
4. 

Section B: Project Details
Project Title:
Requested Amount of Funding (max. HK$20,000): 
Brief description of the project in not more than 200 words:

Section C: SEEDS funding being applied for
Please provide details of the estimated expenditure items in the following tables:

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Total:

Section D: Supporting Documents
Please enclose the following documents as required:
1. preliminary innovation/business executive summary (no more than 2 pages);
2. CVs of all team members (in one pdf file); and
3. a copy of student ID cards (in one pdf file)

Section E: Declaration
I hereby declare and acknowledge on behalf of the team, that:
1. I/we have observed and agreed on the application guidelines governing the application of the Student Early Entrepreneurship Development Scheme (SEEDS);
2. The information provided in the application form and the executive summary attached is complete and accurate to the best of my/our knowledge;
3. I/we have observed the University Policy on Intellectual Property (IP) and agreed that the IP arising from the SEEDS project belongs to CityU;
4. To the best of my/our knowledge, the proposed technology/ideas are without any infringement of the intellectual property rights of other individuals and/or organizations;
5. I/we agree to be matched with a mentor under the Knowledge Transfer and Entrepreneurship Mentoring Scheme;
6. The information provided in this application will be disclosed to CityU staff and/or assessors. No Non-Disclosure Agreement will be entered into with CityU or the relevant staff or assessors in any event;
7. I/we hereby acknowledge that CityU staff may make use of my/our case for promotional purposes should my/our application be approved.
Assessment Criteria

University Policy on Intellectual Property

Funding Arrangement
ENQUIRY

MISS DOROTHY HUI
3442 6169
d.hui@cityu.edu.hk