



ACADEMIC WRITING CONFERENCE IN PUBLIC ADMINISTRATION

JUL 29th - AUG 2nd 2019

Department of Public Policy,
City University of Hong Kong

In association with

Public Management Research Association

PUBLISHING YOUR RESEARCH IN THE TOP-QUALITY ACADEMIC JOURNALS IS A REQUIREMENT FOR A SUCCESSFUL ACADEMIC CAREER

As publication pressures grow, gaining insights into the writing and review process is essential knowledge that can add value to your career. At this conference, you will learn about the craft of writing and publishing. You will engage with senior scholars and journal editors in public administration and policy and discuss aspects of the writing, review and publication process that are not normally taught in PhD programmes, or in other academic writing workshops. You will gain these insights by improving one of your manuscripts with a view to submitting it to a leading academic journal.

You will bring your own draft manuscript to the conference. The conference will focus on improving your manuscript by examining the “journal article lifecycle”: crafting interesting questions, framing compelling arguments, drafting manuscripts and drawing out implications, navigating the review process and the maximizing the impact your article after publication. Each trainer will serve as a mentor for a small group of participants, and work with them in groups or individually throughout the conference.

HIGHLIGHTS OF THE WORKSHOP

- Gaining insights about academic writing from leading scholars and journal editors.
- Understanding of the review process and how to manage it.
- Building your network with leading scholars and other academics in your field.
- Developing tangible ideas on how to revise and improve your manuscript for submission to a leading journal.
- Submitting your manuscript prior to the conference to get feedback and presenting your revised version to fellow participants and journal editors.

TOPICS COVERED

- The essence of good research articles: what makes a good paper?
- Framing of research articles: what makes a research question compelling?
- High impact literature review: what is the central argument in your article?
- Presentation of research findings: how do you draw out the implications of your study?
- Understanding the review process: how do you choose a journal?
- Managing R&R effectively: how do you manage a revise and resubmit?
- After publication: how do you disseminate your research article to achieve impact?

HEAD LINE POINTS

Learn from current, past and guest editors of

JOURNAL OF PUBLIC ADMINISTRATION RESEARCH AND THEORY

PERSPECTIVES ON PUBLIC MANAGEMENT AND GOVERNANCE

Work with editors/ editorial board members of

ADMINISTRATION & SOCIETY *PUBLIC ADMINISTRATION REVIEW*

AMERICAN REVIEW OF PUBLIC ADMINISTRATION *PUBLIC MANAGEMENT REVIEW*

INTERNATIONAL PUBLIC MANAGEMENT JOURNAL *PUBLIC PERFORMANCE AND MANAGEMENT REVIEW*
PUBLIC ADMINISTRATION

JOURNAL OF PUBLIC ADMINISTRATION RESEARCH AND THEORY *REVIEW OF PUBLIC PERSONNEL ADMINISTRATION*

Master class lectures on all aspects of journal writing and getting published

Working in small groups on your manuscripts to lift and improve its quality

Thorough understanding of the review process

Building your network of academics and editors

AWARD WINNING ACADEMICS WITH BEST PAPER PRIZES FROM

American Review of Public Administration

International Public Management Journal

Journal of Public Administration Research and Theory

Public Administration

Public Administration Review

Public Management Review

COURSE LEADERS



Lotte Bøgh Andersen

Aarhus University

Associate Editor

International Public Management Journal, Public Administration Review and Perspectives on Public Management and Governance

Lotte Bøgh Andersen is professor at the Department of Political Science at Aarhus University. She is also director of Crown Prince Frederik Center for Public Leadership. Her research interests include leadership, motivation and behavior and performance of public employees, and she has also contributed to research concerning economic incentives, professionalism and motivation crowding theory. Lotte's work has appeared in *Journal of Public Administration Research & Theory*, *Public Administration*, *Public Administration Review*, *Review of Public Personnel Administration*, *Administration & Society*, *Public Management Review*, *American Review of Public Administration* and numerous other journals. She has received best paper awards from *International Public Management Journal* and *Public Administration Review*. Lotte sits on the editorial boards of *Journal of Public Administration Research and Theory*, *Public Performance & Management Review*, and *Review of Public Personnel Administration*. She is co-editor of *Public Administration Review*, *International Public Management Journal* and the Public Management Research Association's journal *Perspective on Public Management and Governance*.

Mary Feeney (PhD, University of Georgia) is Associate Professor and Lincoln Professor of Ethics in Public Affairs at ASU. She is the associate director of the Center for Science, Technology and Environmental Policy Studies and director of the School of Public Affairs PhD program. She is the editor for *Journal of Public Administration Research and Theory*. Dr. Feeney's research is in public management and science and technology policy. Her public management research has addressed questions related to mentoring, red tape, technology use in government, and sector comparisons. Her science and technology policy research focuses on women in science, mentoring, and materials sharing among networks of scientists. She actively works with and trains PhD students. Of her most recent 30 peer-reviewed journal publications, 52% are with PhD students.

Feeney currently serves on the board of the Public Management Research Association. She is a founding member of the Academic Women in Public Administration network. She serves on or has served on the editorial boards of: *American Review of Public Administration*, *Government Information Quarterly*, *International Public Management Journal*, *Journal of Behavioral Public Administration*, *Journal of Public Administration Research and Theory*, *Perspectives on Public Management and Governance*, *Public Administration Review*, *Public Integrity*, and *Public Performance & Management Review*.



Mary Feeney

Arizona State University

Editor

Journal of Public Administration Research and Theory (2019-2024)

COURSE LEADERS

Oliver James (PhD & MSc, LSE London; BA Oxford) is Professor of Political Science at the University of Exeter (UK). He serves on the board of the Public Management Research Association, has edited five journal special issues, and has substantial experience on journal editorial boards (*Public Administration Review*; *Journal of Public Administration Research and Theory*; *Public Policy and Administration*; *Public Administration*; *International Public Management Journal*; *Public Performance and Management Review*; *Journal of Behavioral Public Administration*). He has published widely in public management and political science journals, especially on the politics of public services, citizen-provider relationships, public sector organisation and reform, executive politics (particularly politician-administrator relations), regulation of government and methods for using experiments in public management. He has completed eight major funded research projects including a recent UK ESRC/European Open Research Area grant on 'Structure and Organisation of Government'. He has acted as a consultant to bodies including the World Bank, OECD, UK Treasury, and UK National Audit Office.



Oliver James
Professor of Political Science
at the University of Exeter

Board member of PMRA



**Professor
Richard M. Walker**
City University of Hong Kong

President of PMRA

Richard is Chair Professor of Public Management, Director of the Laboratory for Public Management and Policy, and Head of the Department of Public Policy at City University of Hong Kong. He has published over 100 journal articles, guest edited 9 journals and authored 7 books. Richard has received best paper awards from *Journal of Public Administration Research and Theory* and *Public Management Review*. His research and research teams he has led have been cited in the academic literature as some of the most productive and collaborative in public administration and political science. Richard sits on the editorial boards of: *Administration & Society*, *American Review of Public Administration*, *International Public Management Journal*, *Journal of Public Administration Research and Theory*, *Policy and Society*, *Public Administration*, *Public Administration Review*, *Public Management Review*, *Public Performance and Management Review*, and *Review of Public Personnel Administration*. He has served as a board member for the International Research Society on Public Management of the Public Management Research Association, and will take up the Presidency in June 2019.

COURSE LEADERS



**Professor
Bradley Wright**
University of Georgia

Editor
*Journal of Public Administration
Research and Theory* (2013-2018)

Bradley E. Wright (Ph.D., State University of New York at Albany) is Professor and Head of the Department of Public Administration and Policy at the University of Georgia. Dr. Wright's research focuses on how employee attitudes and behavior are influenced by an interaction between characteristics of employees and their organizational work environment. The majority of his research has focused on employee satisfaction, motivation, and leadership in public sector organizations. In addition, being an elected Fellow of the National Academy of Public Administration, Dr. Wright currently serves on the board of the Public Management Research Association and previously held elected leadership positions (including conference program chair and division chair) in the Academy of Management's Public & Nonprofit Division. He has served as the editor of the *Journal of Public Administration Research and Theory* (2013-2018) and an associate editor *Public Administration Review*.

INDICATIVE TIMETABLE

	29 th JUL	30 th JUL	31 st JUL	1 st AUG	2 nd AUG
MORN		What is a good paper? Compelling research questions.	Developing the argument. Drawing implications.	Editing your paper. Which journal and managing an R&R.	Maximising your output. Polishing your paper.
LUN		Lunch	Lunch	Lunch	Lunch
AFTN	Conference registration	Participant's paper presentations	Participant's paper presentations	Participant's paper presentations	Farewell receptions and certificates
DIN	Welcome Dinner			Farewell Dinner	

APPLICATION PROCEDURES

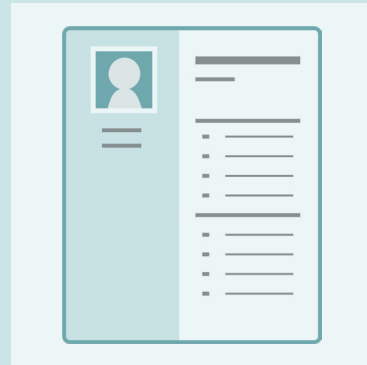
Academics at all stages of their career are encouraged to join the workshop. Doctoral students and doctoral fellows and junior academics are particularly welcome to apply. Selection of applications for the workshop will be based on the completeness of their application.

Applicants are required to send:



**A SHORT
COVER LETTER**

outlining why you
want to attend the
workshop and your
research interests



**A CURRICULUM
VITAE**



A MANUSCRIPT

you already have
prepared (or a 4/5
page abstract of a
manuscript that will
be a first draft by
early July)

SUBMISSION

This information should be sent to Jiasheng Zhang (jzhan39@cityu.edu.hk) by

29th APR

NOTIFICATION

Successful applicants for the conference will be notified by

late MAY

CONFERENCE FEE

The conference fee includes a welcoming and farewell dinner and four lunches.

HKD\$4500