



2ND MGT DEPT BUSINESS LUNCHEON (MARCH 22ND, 2023)

On a sunny day in March, the MGT department and the CityU DBA department joined forces to host the second business luncheon of the series. The theme of the event was “Reinventing the New Normal: Lessons in Crisis Management and Post-Covid Workplace Opportunities”. The speakers inspired the students with their stories of overcoming life’s challenges and achieving success as managers.



Dr. Jerry Zhang, who used to lead China Orient Asset Management International as ex-managing director, shared his wisdom on how to combine skills and competencies with passion and perseverance in pursuing and excelling in a job. Dr. Wilson Yeh, Executive Director of Orient Century Group, revealed his secrets on how

to find and grab positive opportunities in times of crisis and turn them into social good. They also taught the students how to tackle work challenges and solve conflicts in life and workplace to become a true leader. Professor Muammer Ozer, Director of the DBA program at CityU, agreed with their views and explained how challenges can help build and shape future careers.



The students savoured a delicious Chinese luncheon while listening to the speakers' valuable experiences and strategies to embrace the new normal and understand the post-Covid workplace. We are grateful to Professor Muammer Ozer for creating this amazing workshop series, and our wonderful DBA speakers, Dr. Jerry Zhang and Dr. Wilson Yeh, for their motivating talks. We are also proud of all MGT students who participated in this event and made it a huge success.