

CityU, Department of Management Student Crowned as Grand Champion of HKGCC Pitch Perfect Programme 2023



Congratulations to Rachel Lau Pui Ying, a student from the Department of Management at City University of Hong Kong (CityU), who has won the grand champion title of the Hong Kong General Chamber of Commerce (HKGCC) Pitch Perfect Programme 2023. The Pitch Perfect Programme, initiated by HKGCC's

Young Executives Club (YEC), is an all-round training programme and competition for local undergraduate students. Rachel Lau Pui Ying made CityU and the entire Dept of Management proud of her by becoming the sole HKGCC Student Ambassador 2023/24, with an internship offer at Chevalier Group and a grand cash prize.

The programme ran for three months over four stages, with more than 80 students from 10 local universities taking part in training courses, company visits, internships and mentorships, which helped students develop essential workplace skills. The activities culminated in the semi-final and final rounds, where students underwent hypothetical job interviews with representatives from the sponsor companies and the Chamber leadership.



The programme was supported by seven sponsor companies – Asia Allied Infrastructure Holdings Limited; Bank of China (Hong Kong) Limited; Chevalier Group; MTR Corporation Limited; Sun Hung Kai Properties Limited; Lan Kwai Fong Group; and NEC Hong Kong Limited – with support from the Home and Youth Affairs Bureau. The winners of the 5 corporate sponsor streams underwent a final competition in front of a judging panel comprising of Mr. Eric Fok Kai Shan, Vice President of Fok Ying Tung Group, Mr. George Leung Siu-Kay, CEO of HKGCC, Mr. Jeffrey Lam Kin-Fung, LegCo member and Managing Director of Forward Winsome Industries Limited and Ms. Olivia Kung Hoi Yan, Co-Founder of Wellington Legal and Chairman of Youth Executive Club (YEC).



As the winner of Chevalier stream in the semi-final, Rachel Lau represented Chevalier Group and was able to win the grand champion title. She impressed the judges with her willingness to express her true thoughts on the programme, to critically think about pain points and provide viable solutions in solving the issue. Rachel feels she learned different skills, techniques and knowledge at various stages of the programme. She thanks Prof. Muammer Ozer, Professor of CityU Department of Management, for his teaching and guidance that provided her new insights and opportunities to apply innovation. She also expresses gratitude towards Department of Management, College of Business, City University of Hong Kong for providing her opportunities to develop her business acumen.

As the HKGCC Student Ambassador 2023/24, Rachel Lau Pui Ying will have the opportunity to work closely with the Chamber in organizing activities and handling media. She will also have the opportunity of one day job shadowing with a business leader along with a cash prize. The one-day job shadowing will be filmed and posted on HKGCC social media platforms.



Rachel encourages CityU students to participate in next year's programme, saying that it provides valuable career opportunities for university students along with life-changing experiences and networking prospects. The Pitch Perfect Programme is one of the initiatives by HKGCC's Young Executives Club (YEC) to nurture young talents and foster close ties between academia and industry. The programme was launched in 2021 and has received positive feedback from both students and sponsors. For more information

about the programme, please visit <https://www.hkgccyec.com/>. Congratulations to Rachel for this amazing victory.

