

Exploring Case Competition Opportunities *by Jeremy Wong*

Many students may always have a question in mind when they are about to graduate. How can I enrich my CV to increase the opportunity of having a better graduate job? Unfortunately, it is always too late when you figure out this problem. Always save something before the rainy day. Building up a solid yet rich CV definitely requires time and effort, therefore plan ahead when you have time. It is better to start your groundwork in your sophomore year by joining various of case competitions and internships.

Some may ask where can we find all kinds of case-studying competitions, but it is actually very easy to access and search. Not only can you find different kind of case competitions via internet, you may also find relevant information through students email. It is always suggested that you should check your CityU email at least once per day, where you can know the latest news and competitions available. I have joined more than 5 case competitions till now, and most of them can also be found via CityU email too.



One of the case competitions I found it worth to join is ICBC Asia Financial Innovation Competition. This competition is co-organized by ICBC Asia and Business Proposal and Competition Club, which is a student society under College of Business. This competition included multiple stages, including written proposal, face-to-face presentation etc. Although it may sound like there are no difference like other case competitions, indeed this case competition offers many learning opportunities like no others.

After successfully becoming the semi-finalist, my teammates and I had the chance to work as a summer intern in ICBC, and we were assigned to different departments based on our innovative idea. I was assigned to the Retail Banking Department and mainly focus on dealing with customers wealth management and the related products. We were able to ask for advice of our case competition and tried to made adjustment to better prepared us in the semi-final round. Even though this case competition last more than 3 months, but the experience and knowledge gained is definitely worth such effort and time.



Another competition I have joined was the Abizgame Business Strategy Game Competition. This competition is very unique comparing to other case competitions, and it is a whole day event



only. This competition did not require to write any business plan, but instead participating in a real-life simulation where maximizing the profit is the biggest goal in this competition. During the competition, we are required to do data analysis and make quick decision just like what happened in the real market. I am very honored to represent CityU to join this competition and claim the second runner-up in this competition. Although it may not be as formal as the case competition everyone is expected, it's definitely a whole new experience that is worth to join too.

Joining case competition is not a fast activity at all, but instead it requires an early and long-term planning to build up your portfolio. Don't wait and start your case competition hunting!

Case competitions I have joined:

Abizgame Business Strategy Game Competition
Amplify Trading's 2021 Global Markets Competition | APAC
Hong Kong Undergraduate Financial Planners of the Year Award
HSBC Financial Dialogue Series – Financial Innovation Case Study
ICBC Asia Financial Innovation Competition
L'Oréal Brandstorm 2020
MonsoonSIM Enterprise Resource Management Competition 2020
MTR advertising – Innovate Festival Creative Contest
PWC's Career Plus Challenge

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Photo Source:

College of Business, C. U. (2019, August 8). CB co-hosts ICBC Financial Innovation Competition in CityU: College of Business: City University of Hong Kong. Retrieved from <https://www.cb.cityu.edu.hk/media/news/2019/08/cb-co-hosts-icbc-financial-innovation-competition-in-cityu.html>

MAR 30, 2019 – Abizgame BSG Competition at HSU. (2019, March 30). Retrieved from <http://abizgame.com/index.php/bsgc2019news>