

“A” Project : Student Ambassadors Programme

Background Information & Programme Objectives

The Student Ambassadors Programme (“A” Project) is a year-long student development programme launched by SDS since 1997 with the following aims :

- To foster students’ whole person development
- To enhance students’ sense of belonging to CityU through the practical experience of serving the University.
- To develop a pool of Student Ambassadors to help promote the University’s image.

To achieve the afore-said objectives, Student Ambassadors are required to attend a comprehensive training programme and to offer service to the University. Previous occasions where Student Ambassadors served include : Receiving guests in the University’s major functions and interflow events, Introducing CityU to the public in its promotion projects, Introducing CityU to the non-local organizations in the Student Ambassadors Interflow Tour, Organizing and serving in projects for promoting friendship and support in the University community as well as participating in community services

Potential Student Ambassadors should

- be non-final year students
- be pleasant and positive
- have good communication skills and proficiency in Cantonese and English. Proficiency in Putonghua is preferable.
- have good common sense and social knowledge

Training Activities & Schedule

Training will cover a broad range of topics including etiquette, public speaking, self-leadership, interpersonal skills, teamwork, leadership, project management as well as enhancing the knowledge of CityU and Hong Kong. Format and tentative schedule of the training activities are as follows :

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| - Training camps | 22 & 23 October 2005 and 3 & 4 January 2006 |
| - Training workshops | Late October – Early November 2005 |
| - Talks by distinguished speakers | } January to March 2006 |
| - Visits to organisations | |
| - High Table Dinner | } Late May to Early June 2006 |
| - Interflow tour
(Location to be confirmed) | |

Programme Fees

- Local programmes : \$400
Interflow tour : Subsidies will be given to the twenty selected Student Ambassadors.

Application

1. Please observe the following Schedule :

Application Period	5 – 20 September 2005
Pre-Application Briefing	15 September 2005 (Thu) (1:00 – 2:00 pm, R6052, SDS)
Application Deadline	20 September 2005 (Tue)
First Interview list posted up outside SDS	23 September 2005 (Fri) afternoon
First Selection Interview	27 – 29 September 2005 (Tue - Thu)
Second Interview list posted up outside SDS	4 October 2005 (Tue)
Second Selection Interview	10 & 12 October 2005 (Mon & Wed)
List of Successful Applicants posted up	14 October 2005 (Fri)
Pre-programme Gatherings for Successful Applicants	17 October 2005 (Mon) (6:30 – 8:30 pm, R6052, SDS)
2. Application Forms are available at web-site : <http://www.cityu.edu.hk/sds/sa> and at Student Development Services (SDS), 6/F Amenities Building. Please hand in your completed application form to and book one interview session at the SDS Counter during office hours on or by 20 September 2005 (Tuesday).

*For any enquiries, please call Miss Po-yi Chung, Senior Counsellor & Project Coordinator at 2788 8011.