Two students from the Bachelor of Laws program, Natalie Chan and Stephanie Kwok (both of Cohort 2014) have recently been awarded first place for the Business Case Competition 2017 organized by Agorize (Asia) and the Eureka Consulting Group.
This year’s competition revolved around two different cases from the sponsors: Friedrich Naumann Foundation (FNF), and Phillip Morris Asia Ltd (PMAL). The problem set by FNF was:

How can we do business while promoting human rights? What products, services, and corporate strategies can you imagine that will see market success while guaranteeing human rights??

Natalie, Stephanie, and Silver Pang (a recent graduate from HKUST) tackled the problem from the angle of the right to (digital) privacy. They had to compete against 269 students from 16 countries and 20 universities worldwide. All participating teams had to pass 2 rounds of screening, before presenting their idea in front of other teams, and a jury of three professionals from FNF and Economic Justice Monitor.

Their winning prize is a trip to Berlin, Germany during the summer of 2018 to present their product at a conference, and to network with other business, tech, and human rights professionals. Until then, the team will be further developing their product to make it more readily available to the market.