

English Language Skills and Strategies, The Structure of English, Literature Across Time, Literature Across Media, Discourse and Pragmatics, English in Corporate and Professional Communication, Internship, Intercultural Communication, Workplace Culture and Interaction, Professional and Corporate Discourse, Advertising Copywriting in English, Modern Drama: Text and Performance, English as a World Language, Critical Approaches to Literature, Promotional Writing in English, Public Relations Writing in English, English Summer Programme, English as a World Language, Hong Kong Language and Society, Communication Strategies in Business Projects, Persuasive Writing, Communicating Fashion Culture, Language and Digital Media, Public Speaking and Presentations in English, Writing for New Media, Shakespeare: Film, Text, Performance, Asian Literature in English, Intercultural Organizational Communication and Institutional Interaction, Popular Music and Social Life, Advanced English Phonetics and Phonology, English in Creative and Cultural Professions, Introduction to English Poetry, Popular Culture and Social Life, Language and Digital Media, World Literature in English, Modern and Contemporary Fiction, Fantasy in Literature, Modern and Contemporary Fiction, Creative Writing, Creative Writing, The Art of Life Narrative, Popular Culture and Social Life, Introduction to English Film Studies, Popular Music and Social Life, Promotional Writing in English, Advertising Copywriting in English, Literature and the City, Critical Discourse Analysis, Drama Workshop, Asian Literature in English, Strategic Business Communication in English

ENGLISH

LISHA

BA in English

City University of Hong Kong

BA IN ENGLISH

The BA in English programme equips students with theoretical and practical knowledge in English language, literature, and professional communication. Our courses develop students' ability to analyse critically the English language and its use in a variety of genres, modes, and media. Upon completion of the programme, students will have acquired the skills and attitudes essential for successful communication in linguistically and culturally diverse contexts. The programme prepares students for a wide range of professions and academic pathways.



PROGRAMME STRUCTURE

The programme consists of programme core courses, stream core courses and electives.

Through the programme core subjects, students are introduced to a range of topics and academic areas including:

- Applied Linguistics
- Professional Communication
- Literary Studies
- Discourse Analysis
- Language and Digital Media
- Theatre and Performance Studies
- Cultural Studies
- Creative Writing

Students can choose between two streams: 1) Language and Literature, or 2) English and Professional Communication.

The stream core subjects provide a more specific engagement with relevant skills and topics while the elective courses allow students to strengthen and develop their areas of interest.

All students will choose to do either a Research Final Year Project or a Professional English Final Year Project as the capstone experience of their university education.



PROGRAMME INTENDED LEARNING OUTCOMES

- Demonstrate communicative competence in English in a wide range of local and international contexts.
- Apply theories of linguistics, communication and literary and cultural studies to discover and analyse the way language is used in a range of settings.
- Demonstrate an understanding of the role of English both locally and globally.
- Generate and execute innovative language-based projects individually and through effective collaboration.
- Apply a spirit of discovery and creativity to the study of English.

GLOBAL OUTREACH AND ENGAGEMENT

The programme adopts a global perspective on English, as it is used in diverse cultural and professional contexts. Students take part in at least one overseas learning experience to improve their awareness of intercultural communication in English, including:

- Student exchange
- Summer programmes
- Overseas internship

PROFESSIONAL OUTREACH

The programme provides students with both academic and hands-on workplace experience within various professional settings. Through Internships and Professional English Final Year Project students develop important workplace attachments where they can apply theories and skills they have acquired in the programme to real-world situations. Host organisations where students have worked in the past include:

- South China Morning Post
- Hong Kong Design Centre
- SPCA

“ Other than being exposed to a wide range of courses related to professional communication and the creative industries, I was given the flexibility to dive into literature and sharpen my language skills for my career goal of becoming an English teacher. I was also able to participate in a teaching internship that allowed me to plan and execute an English summer camp for local primary school students with other local and overseas students when I had little teaching experience. That summer was crucial to my career development since I got to explore my dream career before graduating and it also gave me a competitive edge when I applied for jobs. And I would say that what I have learnt there is still greatly affecting the way I teach and interact with my students now. ”

Rain Hui
Graduate 2018
Secondary School Teaching Assistant

“ Majoring in English at CityU equips me with a sharper competitive edge in the aspect of language ability which is crucial in a culturally diverse society. With the confidence to communicate professionally in English, I am able to get connected with people, as well as opportunities easily through the network established. The comprehensive training during my study also makes me a more creative person which is one of the keys contributing to my career development. ”

Ronald Poon
Graduate 2010
Director of Learning, The Ritz-Carlton, Hong Kong

“ Being an EN student is a journey of finding one's footing in the multitude of words and information. Studying English as forms of art and means of communication enhances language proficiency and has helped me understand the significance of perspectives, creative and effective communication. The programme offers great overseas exchange and internship opportunities to enrich students' lives with experiences of connecting individuals, professions and cultures. ”

Chloe Li
Graduate 2019
MA Comparative Literatures and Cultures, University of Bristol

DEPARTMENT OF ENGLISH

The Department has an outstanding research and publications record and is a leading centre for English studies in Asia*. Courses are designed to be challenging, interesting and intellectually stimulating. English studies at City University is an exciting field of study as it connects to many other academic fields.

*According to Quacquarelli Symonds world ranking by subject 2019, the Department is ranked top 100 in English language and literature.