

English Language Skills and Strategies, The Structure of English, Literature Across Time, Literature Across Media, Discourse and Pragmatics, English in Corporate and Professional Communication, Internship, Intercultural Communication, Workplace Culture and Interaction, Professional and Corporate Discourse, Advertising Copywriting in English, Modern Drama: Text and Performance, English as a World Language, Critical Approaches to Literature, Promotional Writing in English, Public Relations Writing in English, English Summer Programme, English as a World Language, Hong Kong Language and Society, Communication Strategies in Business Projects, Persuasive Writing, Communicating Fashion Culture, Language and Digital Media, Public Speaking and Presentations in English, Writing for New Media, Shakespeare: Film, Text, Performance, Asian Literature in English, Intercultural Organizational Communication and Institutional Interaction, Popular Music and Social Life, Advanced English Phonetics and Phonology, English in Creative and Cultural Professions, Introduction to English Poetry, Popular Culture and Social Life, Language and Digital Media, World Literature in English, Modern and Contemporary Fiction, Fantasy in Literature, Modern and Contemporary Fiction, Creative Writing, Creative Writing, The Art of Life Narrative, Popular Culture and Social Life, Introduction to English Film Studies, Popular Music and Social Life, Promotional Writing in English, Advertising Copywriting in English, Literature and the City, Critical Discourse Analysis, Drama Workshop, Asian Literature in English, Strategic Business Communication in English

ENGLISH

BA in English

City University of Hong Kong

BA in English

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BA in English

Programme Statement

The BA in English programme equips students with theoretical and practical knowledge in English language, literature, and professional communication. Our courses develop students' ability to analyse critically the English language and its use in a variety of genres, modes, and media. Upon completion of the programme, students will have acquired the skills and attitudes essential for successful communication in linguistically and culturally diverse contexts. The programme prepares students for a wide range of professions and academic pathways.

Students will...



- Develop communicative competence in English in a wide range of local and international contexts.
- Apply theories of linguistics, communication and literary and cultural studies to discover and analyse the way language is used in a range of settings.
- Generate and execute innovative language-based projects individually and through effective collaboration.
- Acquire global perspective
- Apply a spirit of discovery and creativity to the study of English.

100% of BA students graduated with work-related experience



Students participate in at least one international learning experience, such as exchange (1-semester long, credit-bearing study at a partner university), study tour and overseas internship.



Programme Core Subjects

English Language Skills and Strategies

Studies in English: Knowledge and Pathways

The Structure of English

Literature Across Time

Literature Across Media

Discourse and Pragmatics

English in Corporate and Professional Communication

Internship (local or overseas)

Students choose between two streams:

Language and Literature

or

English and Professional Communication

Please visit the Department of English website for details of the BA English curriculum!

[Programme of study for cohort 2019 and onwards | Department of English \(cityu.edu.hk\)](http://cityu.edu.hk)



Stream Core

English and Professional Communication

Workplace Culture and Interaction

Intercultural Communication

Professional and Corporate Discourse

Communication Strategies in Business Projects

Language and Literature

English as a World Language

English in Society

Modern Drama: Text and Performance

Critical Approaches to Literature

Language and Literature Stream Electives (examples)

Asian Literature in English Introduction to

English Poetry Fantasy in Literature

Modern and Contemporary Fiction

Creative Writing

The Art of Life Narrative

Popular Culture and Social Life

Introduction to English Film Studies

Language and Digital Media

The Sounds of English: Music, Language and Society

Drama Workshop

Advanced English Phonetics and Phonology

World Literature in English

Literature and the City

Critical Discourse Analysis

Crime Fiction

Shakespeare: Film, Text, Performance

English Summer Programme

English and Professional Communication Stream Electives (examples)

Persuasive Writing

Communicating Fashion Culture

Public Speaking and Presentations in English

Promotional Writing in English

Advertising Copywriting in English

Writing for New Media

Multimodal and Mediated Discourse

English in Creative and Cultural Professions

Public Relations Writing in English

Strategic Business Communication in English

Negotiation in Professional Contexts

Language in Law and Crime

Intercultural Organizational Communication and Institutional Interaction

English Summer Programme

Capstone Experience: Final Year Project

All final-year students need to do either a Professional English or a Research Final Year Project.

Professional English Final Year Project

or

Research Final Year Project

Professional English Final Year Project (examples of project hosts)



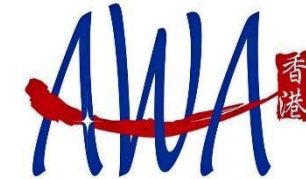
South China
Morning Post



HK Forum for Responsible Drinking
香港理性飲酒促進會



FASHION SALON
ASIA



American Women's Association of Hong Kong



Hands On
HONG KONG



PAINT SHOP

Research Final-Year Projects

Possible research areas:

- Applied Linguistics
- Professional Communication
- Literary Studies
- Discourse Analysis
- Language and Digital Media
- Theatre and Performance Studies
- Cultural Studies



BA in English Entrance Requirements

BA English (JS1104)

Best Six Subjects (include English)

(the number in bracket is the weighting of the subject)

Core

English Language (2.5)

Chinese Language (1)

Mathematics (1)

Liberal Studies (1.5)

Electives

Literature in English (1.5)

Other electives subjects (1)

*interviews will be held on a selective basis

EN1250A BA English: Entrance Requirements for Direct/Non-JUPAS Applicants

To be considered for admission, you must satisfy the [General Entrance Requirements](#) and the following major-specific entrance requirements:

- *level 5 or above in HKDSE English Language*

OR

- *grade C or above in GCEAL/IAL English Literature*

OR

- *grade B or above in GCEOL/GCSE English Language*

OR

- *score of 610 (paper-based test); or 253 (computer-based test) or 102 (internet-based test) in Test of English as a Foreign Language (TOEFL)*

OR

- *overall band score of 7 in International English Language Testing System (IELTS)*

OR

- *other strong evidence of English proficiency*

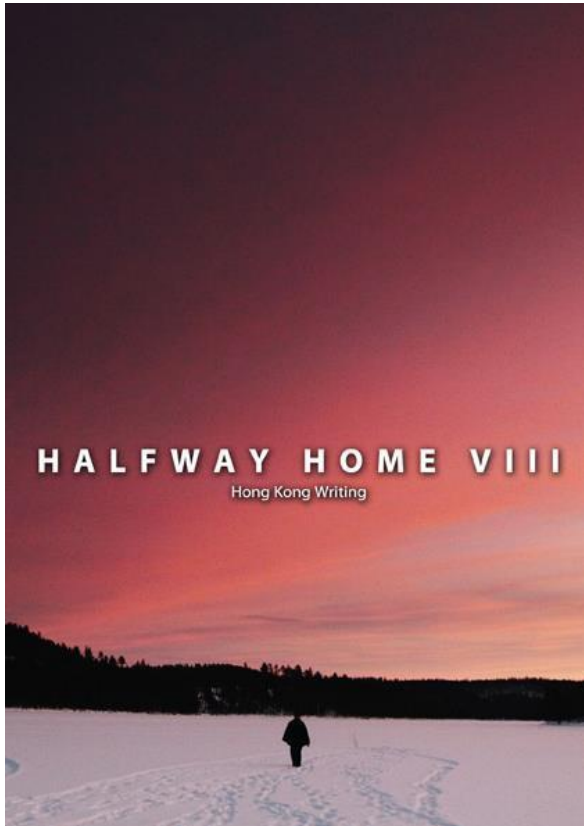
For year 3 (Advanced Standing II) admission, applicants are normally expected to have completed an Associate Degree/Higher Diploma with a Cumulative Grade Point Average (CGPA) of ≥ 3.0 or an equivalent overall mark, or a credit award.

For year 2 (Advance Standing 1) admission, applicants are normally expected to have completed first year of their Associate Degree/Higher Diploma with a Cumulative Grade Point Average (CGPA) of ≥ 3.3 or an equivalent overall mark, or a credit award.

Interviews will be held on a selective basis

Other Opportunities...

Student-led Creative Journal: *Halfway Home*



EN Writing Awards

Dr Simon Berry Fiction Writing Awards



*Professor Shirley G.L Lim
Poetry Writing Scholarship*



*Professor Charles Bazerman
English Studies Research Award*

<https://www.en.cityu.edu.hk/Undergraduates/BA-English/Professor-Charles-Bazerman-English-Studies-Research-Award>

<https://www.en.cityu.edu.hk/Undergraduates/BA-English-Studies/Professor-Shirley-GL-Lim-Poetry-Writing-Scholarship>

<https://www.en.cityu.edu.hk/Undergraduates/BA-English/Dr-Simon-Berry-Fiction-Writing-Awards>

Scholarships

CityU students are eligible for a range of scholarship. Below are some examples:

- Sir Edward Youde Memorial Scholarships
- HSBC Overseas Scholarship Scheme
- HSBC Hong Kong Scholarship
- Hong Kong Jockey Club Scholarships
- Hong Kong Government Scholarship
- Li Po Chun Charitable Trust Fund Scholarships
- Scholarship for Prospective English Teachers*

*BA English (Language and Literature stream) is listed as one of the Recognised English Major Degree Programmes for the Scholarship for Prospective English Teachers run by the Education Bureau (EDB). New students of the four-year normative degree can apply.

The screenshot shows the CityU Student Development Services website. The header includes the CityU logo and the text 'Student Development Services' and '香港城市大學 City University of Hong Kong'. A navigation menu contains links for Home, About SDS, Counselling Service, PE & Sports, Student Life & Resources, Career & Leadership, and Publications & Photo Albums. The main content area is titled 'HSBC Overseas Scholarship 2020/21' and contains the following text: 'The Hongkong Bank Foundation will award a number of scholarship awards to non-final-year UGC funded local undergraduate students of approved study programmes in the University.' Below this is a section titled 'Aims of the award' with the text: 'To support outstanding students to study abroad at specific renowned Universities overseas for one semester OR one academic year in 2020/21'. Another section titled 'Value of scholarship awards' states: 'The maximum total value for each scholarship is HK\$300,000*.' A footnote at the bottom reads: '*The scholarship can cover the tuition fees, a minimum economy return airfares, reasonable room and board costs, books, a small portion of living expenses and visa application fees'. On the right side, there is a sidebar menu titled 'Scholarships' with links for 'What's New', 'Scholarships / Prizes at a glance', 'Scholarships open for application', 'External Awards', 'Useful Information', 'Golden Key Club', and 'Acknowledgement and Congratulations'.

**BA English is a qualification recognised for exemption from the Language Proficiency Requirement (LPR) (English Language). For details, please visit [EDB website](#).

Our graduates enter different professions, such as education, journalism, administration, publishing, advertising, corporate communication, civil service, public relations, finance, cultural and creative industries. Some of them also pursue further studies in Hong Kong or overseas.



Image source: Psychology Today

Departmental website:

<https://www.en.cityu.edu.hk>

Also, check us out on Facebook:

[@English.CityU](#)

專業 創新 胸懷全球
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For The World