ENTREPRENEUR CAREER TALK

WHO ARE WE?

AIESEC is the global youth network impacting the world through leadership development experiences. Since 1948, we have been activating leadership qualities in youth through learning from practical experiences in challenging environments. Together with partner organizations, AIESEC facilitates a network of cross-cultural exchanges in the form of volunteering experiences and professional internships.

126
Countries and Territories

70,000
Members Worldwide

2,400
Universities Represented

1,000,000
Alumni Globally

8,000
Business Partners

500
Conferences Annually

OUR PRESENCE IN HONG KONG

Since 1967

- City University of Hong Kong
- Hong Kong Baptist University
- Lingnan University
- The Chinese University of Hong Kong
- The Hong Kong University of Science and Technology
- The Hong Kong Polytechnic University
- The University of Hong Kong

GLOBAL TALENT as Catalyst

Global Talent enables young people to gain relevant skills for their future career success by working within a global & competitive environment in MNCs, and SMEs with an internship ranging from 6-78 weeks.

INTRODUCING AIESEC ENTREPRENEURSHIP CAREER TALK

The world is constantly revolving and the constant uncertainties require new innovative ideas to tackle all the societal, geopolitical and political constraints we are currently facing.

Therefore, the Entrepreneurship Career Talk aims to not only engage with Founders, CEOs and Campus Departments, we hope to inspire at least 450+ university students to have the entrepreneurial mindset, socially responsible individual and societal-changing leaders of the future.

IMPACTING HONG KONG

We believe that Hong Kong youth is the key to enabling vertical growth in a well-established country. However, there is no platform for these youths to express their ideas. Therefore, the Career Talk aims to:

- Provide a platform to nurture the entrepreneurial mindset
- Empower youths in Hong Kong to have self-leadership, higher social awareness and business leadership with the courage to change the world.
- Let the current marketplace understand the competencies of Hong Kong leaders of the future.

powered by
AIESEC

Activating Youth Leadership in Hong Kong since 1967
# AGENDA OF THE ENTREPRENEURIAL CAREER TALK

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<th>Time</th>
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<tbody>
<tr>
<td>5 min</td>
<td>OPENING PLENARY</td>
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<tr>
<td>15 min</td>
<td>SCHOLARLY ENTREPRENEUR KEYNOTE SPEECH</td>
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<tr>
<td></td>
<td>Topic: Impact of Innovation and Entrepreneurship on a Global Perspective</td>
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<tr>
<td>20 min</td>
<td>PANEL DISCUSSIONS</td>
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<td>Topic: Internationalization, Entrepreneurship &amp; Start-up Success</td>
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<td></td>
<td>- Personal Sharings between the honorary guest and moderator</td>
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<td></td>
<td>- Personal Sharing between Alibaba Executive and moderator</td>
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<td>- Keynote presentation of guest on entrepreneurial experience</td>
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<tr>
<td>5 min</td>
<td>QnA FOUNDER &amp; ALIBABA SESSION</td>
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<td>10 min</td>
<td>AIESEC x ALIBABA PARTNERSHIP LAUNCH</td>
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<tr>
<td>20 min</td>
<td>ALIBABA ENTREPRENEUR FUND INTRODUCTION</td>
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<td>- Origin of Alibaba Entrepreneurs Fund</td>
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<td>- Alibaba Company Introduction</td>
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<td>- Alibaba Entrepreneurship as the leading entrepreneurial learning platform</td>
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<td>30 min</td>
<td>ALIBABA INTERNSHIP PROGRAM INTRODUCTION</td>
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<td>QnA SESSION</td>
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SCHOLARLY ENTREPRENEUR KEYNOTE SPEECH

To kick-start the event, together with 300+ energetic youths; Hong Kong scholarly with diverse education backgrounds and respectable achievements in the education industry will be presented to show how organizations like AIESEC and importance of entrepreneurship can play an imperative role in not only activating youth leadership but also ensuring the sustainability of political, economical and geographical aspects of our society.

PANEL DISCUSSIONS

The key highlight of the event, revamping the way the society conduct a career talk. By integrating panel discussions between experienced and credible business leaders and students as moderator in a form of questions and answers. This hopefully will manifest the entrepreneurship, creative and attitude that constitutes the characteristics of a successful leader.

ALIBABA x AIESEC PARTNERSHIP

AIESEC is a platform for leadership development. Our aim is to invite partners to provide a platform to deliver inspirational experience so that our future leaders are equipped with essential leadership qualities that enables them to continue the legacy of different sectors in the society.

ENTREPRENEURIAL AT ITS FINEST

Some of our respectable guest speakers include founders of some of the biggest multi-national corporations, the current in-demand companies in Hong Kong and honorable guest from Alibaba.

CINDY CHOW,
EXECUTIVE DIRECTOR,
ALIBABA ENTREPRENEURS FUND

TEDDY LUI,
OPERATIONS DIRECTOR,
ALIBABA ENTREPRENEURS FUND
BREAKING DOWN THE NUMBERS

- **600+** YOUTHS ENGAGED IN 3 CAREER TALKS
- **10+** BUSINESS FOUNDERS AND RISING START-UPS IN HONG KONG
- **7+** HONG KONG LOCAL UNIVERSITIES ENGAGED IN THE 3 CAREER TALK
- **15+** SCHOOL DEPARTMENTS IN CONTACT FOR COLLABORATIONS

KEY TAKEAWAYS FOR OUR PARTNERS

Get connections with Hong Kong’s biggest universities

Leverage Campus and Department Awareness

Stand out from other departments through scholar representatives

Get in touch with Hong Kong’s finest founders and startups for future collaborations

Provide internship opportunities for your local university students
PARTNERSHIP INQUIRY

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